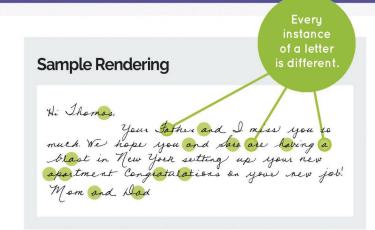
WHAT is digital handwriting?

- · Not a font each instance of every letter is different
- · Can be used for digital or print products
- · Easily customizable to fit your business needs
- 100% scalable as your business grows



WHY use digital handwriting?

Boost ROI

wo a p digit

Create upsell opportunities

70% would purchase a product with gital handwriting

50%

see digital handwriting as a reason to shop at a retailer

Engage customers

50% of subscribers selected digital handwriting in their order

Differentiate

67%
find
digital handwriting
to be unique

Handwriting samples

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The guich brown fox jumps over the lazy duz.

The OUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy deg.

Brands using digital handwriting



