

WHAT is digital handwriting?

- Not a font - each instance of every letter is different
- Can be used for digital or print products
- Easily customizable to fit your business needs
- 100% scalable as your business grows

Sample Rendering

Every instance of a letter is different.

Hi Thomas,
Your father and I miss you so much. We hope you and Sara are having a blast in New York setting up your new apartment. Congratulations on your new job!
Mom and Dad

WHY use digital handwriting?

Boost ROI

17%

direct mail response rate vs 4% industry average

Create upsell opportunities

70%

would purchase a product with digital handwriting

50%

see digital handwriting as a reason to shop at a retailer

Engage customers

50%

of subscribers selected digital handwriting in their order

Differentiate

67%

find digital handwriting to be unique

Handwriting samples

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog.

Brands using digital handwriting

