

Commercial postal rates can have a big impact on your marketing budget. Rates change on January 22, 2023 and are listed below.

Not sure what these terms mean?
Check out our helpful definitions on the next page.

FIRST-CLASS MAIL

Delivery in 1-3 business days (not guaranteed)

LETTERS: UP TO 3.5 OZ

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit (1 oz)	.455	.471
Automation AADC	.491	.507
Automation Mixed AADC	*.515	*.531
Presorted (Machinable)	.526	.546
Single Piece Retail	.60	.63

FLATS: UP TO 1 OZ

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit (1 oz)	.555	.689
Automation 3 Digit	.762	.896
Automation AADC	.821	.955
Automation Mixed AADC	*.934	*1.068
Single Piece Retail	1.20	1.26

Additional ounce: .24

POSTCARDS: UP TO 1 OZ

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit (1 oz)	.33	.352
Automation AADC	.348	.370
Automation Mixed AADC	*.359	*.381
Presorted (Machinable)	.372	.394
Single Piece Retail	.44	.48

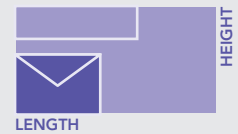
Shawmut Communications Group

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MAIL FORMATS DEFINED

LETTER

	MIN.	MAX.
LENGTH	5"	11 1/2"
HEIGHT	3 1/2"	6 1/8"
THICKNESS	.007"***	1/4"

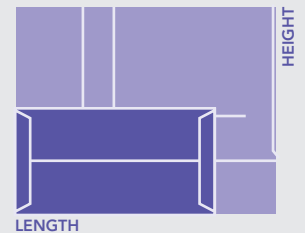


***Thickness must be .009" or more if more than 6" long, 4 1/4" high, or both.

Max weight for letters is 3.5 oz.

FLAT

	MIN.*	MAX.
LENGTH	11 1/2"	15"
HEIGHT	6 1/8"	12"
THICKNESS	1/4"	3/4"



*Flats exceed at least one of these dimensions.

Max weight for flats is 13 oz.

Flats are subject to flexibility standards. Can not be too flexible or too rigid. Flat-size mail pieces must be uniformly thick so that any bumps, protrusions, or other irregularities do not cause more than 1/4-inch variance in thickness.

POSTCARD

	MIN.*	MAX.
LENGTH	5"	9"
HEIGHT	3 1/2"	6"
THICKNESS	.007"	.016"



LOOKING FOR WAYS TO SAVE ON YOUR DIRECT MAIL PROGRAMS?

Talk with one of our mailing experts today.

MARKETING MAIL

LETTERS: UP TO 3.5 OZ

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit	-.296	.305
Automation AADC/ADC	-.328	.339
Automation Mixed AADC/ADC	*.349	*.360
Non-Automation AADC/ADC	-.339	.346
Non-Automation Mixed AADC/ADC	-.355	.366

FLATS: 4 OZ OR LESS

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit	-.530	.572
Automation 3 Digit	-.684	.726
Automation AADC/ADC	-.782	.824
Automation Mixed AADC/ADC	*.854	*.896
Non-Automation 5 Digit	-.611	.653
Non-Automation 3 Digit	-.736	.778
Non-Automation AADC/ADC	-.800	.842
Non-Automation Mixed AADC/ADC	-.881	.923

Must have at least 200 pieces or 50 lbs of mail to qualify for Marketing Mail discounts. Delivery in 2–9 business days (not guaranteed). The max weight is 16 oz. Additional discounts may be available based on the mail entry point (DNDC, DSCF, DDU). Please contact us for more information.

Pricing with an * should be used in the estimating process.

MARKETING MAIL NONPROFIT

LETTERS: UP TO 3.5 OZ

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit	-.154	.158
Automation AADC/ADC	-.186	.192
Automation Mixed AADC/ADC	*.207	*.213
Non-Automation AADC/ADC	-.197	.199
Non-Automation Mixed AADC/ADC	-.213	.219

FLATS: 4 OZ OR LESS

SERVICE	PRIOR \$	AS OF 1/22/23
Automation 5 Digit	-.324	.357
Automation 3 Digit	-.478	.511
Automation AADC/ADC	-.576	.609
Automation Mixed AADC/ADC	*.648	*.681
Non-Automation 5 Digit	-.405	.438
Non-Automation 3 Digit	-.530	.563
Non-Automation AADC/ADC	-.594	.627
Non-Automation Mixed AADC/ADC	-.675	.708

COMMERCIAL MAILING SERVICES DEFINED

AADC/ADC: An Automated Area Distribution Center (AADC) or an Area Distribution Center (ADC) sorts and sends mail for the same service area to the destination delivery unit (the local post office) where mail is put into delivery sequence for each carrier. The difference between an AADC and ADC is the volume of mail that goes through each center.

Mixed AADC/ADC: Mixed AADC/ADC means that the tray or sack has mail for multiple AADC or ADCs in an area. That means the USPS has to sort it and ship to the individual AADC or ADCs. This adds time and expense to the process.

Automation: Mail that is prepared in such a way that allows the USPS to utilize their equipment to read and distribute mail using a barcode, which includes the delivery ZIP code.

Presort: The sorting of outgoing mail by delivery ZIP code in order to take advantage of a cheaper rate of postage.

5 Digit: The delivery address ZIP code on all pieces is the same 5 digit ZIP code.

3 Digit: The delivery address ZIP code on all pieces begins with the same three digits.

Presorted (Non-Automation): Mail sorted by ZIP code which meets USPS labeling standards but does not meet postal automation criteria.